

TAYLOR ALLEY

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tayloralley.com

AWARDS & HONORS

Under Consideration (Art of Menu)

2015 International Design Awards

2015 Secession Exhibition

2015 International Design Awards

2017 Design Ideas Feature

EDUCATION

BFA Graphic Design, August 2015

Savannah College of Art and Design (SCAD)

Savannah, GA

Major: Graphic Design

Summa Cum Laude, GPA: 3.9

RELEVANT EXPERIENCE

Juniper Jones

DESIGNER

March 2016 – Present; Brooklyn, NY

Designer for a studio with highly innovative designs for TV Networks and Branding. Working with Juniper Jones top leadership and creative directors on brand direction, development, and design.

Hewlett-Packard

GRAPHIC DESIGNER

March 2015 – May 2015; Savannah, GA

SCAD is collaborating with Hewlett-Packard to research and develop multiple campaign concepts for a unique community experience within the Savannah Historic District, utilizing the LinkReader platform, which transforms physical content into digital experiences.

SCAD Graphic Design Department

SECESSION GRAPHIC DESIGNER

December 2014 – May 2015; Savannah, GA

One of six students chosen by the graphic design department to design the 2015 end-of-year show for graduating students (exhibition design, branding, marketing, web development, etc.)

Tapulanga Foundation

GRAPHIC DESIGNER

June 2014 – August 2014; Savannah, GA

Working next to the president of the foundation to develop print materials for special events. Helping to develop a brand identity to attract more donors.

SCAD

GRAPHIC DESIGN WORK STUDY

January 2014 – May 2015; Savannah, GA

Working for the chair and faculty in the graphic design department (SCAD) Helping students with technical issues involving printing and Adobe programs. Designing print and digital material for special events in the department.

SKILLS

Design:

Editorial Design

Identity Design

Typography

Digital Publishing Suite

Art Direction

Packaging

Web Design

Technical:

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects