

TAYLOR ALLEY

hello@tayloralley.com

tayloralley.com

@_tayloralley_

AWARDS & HONORS

Under Consideration (Art of Menu)
2015 International Design Awards
2015 Secession Exhibition
2015 International Design Awards
2017 Design Ideas Feature
2018 72andSunny Creative Resident

SKILLS

Design:

Identity Design
Editorial Design
User Interface
Typography
Art Direction
Packaging
Web Design

Technical:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
HTML
CSS
JavaScript

EDUCATION

BFA Graphic Design, August 2015

Savannah College of Art and Design (SCAD)
Savannah, GA

Major: Graphic Design

Summa Cum Laude, GPA: 3.9

RELEVANT EXPERIENCE

72andSunny

72U GRAPHIC DESIGNER

September 2018 – December 2018; Los Angeles, CA

A graphic designer for 72U a creative residency housed within the global advertising agency 72andSunny. 72U's mission is to create positive social change through radical creativity while exploring the intersection of art, technology, and culture. Branding and developing a campaign about immigration.

SCAD

EXECUTIVE INITIATIVES GRAPHIC DESIGNER

May 2017 – August 2018; Savannah, GA

Works with the Senior Graphic Designer, art director and production manager to generate communication solutions with designs that reflect the positioning of the university. Creating inspired communications including ads, internal and external publications, signage, and more. Designing comprehensive and effective layouts, manipulates graphic elements and type, prepares files for production and assists director with creative concepts and designs.

Juniper Jones

GRAPHIC DESIGNER

March 2016 – May 2017; Brooklyn, NY

Designer for a studio with highly innovative designs for TV Networks and Branding. Working with Juniper Jones top leadership and creative directors on brand direction, development, and design.

Hewlett-Packard

GRAPHIC DESIGNER

March 2015 – May 2015; Savannah, GA

SCAD is collaborating with Hewlett-Packard to research and develop multiple campaign concepts for a unique community experience within the Savannah Historic District, utilizing the LinkReader platform, which transforms physical content into digital experiences.

SCAD Graphic Design Department

SECESSION GRAPHIC DESIGNER

December 2014 – May 2015; Savannah, GA

One of six students chosen by the graphic design department to design the 2015 end-of-year show for graduating students (exhibition design, branding, marketing, web development, etc.)